



## Press Release

20<sup>th</sup> September, 2010

### **Strong Australia announces new Digital Video Recorder with AV Input for recording from external source.**

The **SRT 5495A** is a High Definition Twin Tuner Terrestrial Receiver & Digital Video Recorder, with AV Inputs. Equipped to handle both next generation MPEG-4 broadcasts, including 3DTV and current MPEG-2 broadcasts, with a 500Gb internal Hard Disk Drive.

The **SRT 5495A** Offers;

- Superior picture quality and improved reception, easy to use & access to all Digital TV Channels
- MPEG-4 Compatibility allows recording and playback of 3D Broadcasts on a 3DTV
- Twin Tuner allows recording three programs at once, while watching a fourth (from 2 networks)
- AV Inputs (Component & Composite) allows recording from external sources; Camcorders, VCR, Digital Cameras, Game Consoles, DVD's & CD's and PayTV, directly to the Hard Drive.
- On Screen Electronic Program Guide with one touch recording
- Massive 500Gb internal hard disk drive, plus the ability to record onto external USB Hard Drive.
- SD Card Reader with Media File Playback, also available from USB 2.0
- Ice TV for even more EPG features

The **SRT 5495A** has Composite and Component AV input, although most game consoles currently only output RCA (composite) most camcorders, digital cameras, and Pay TV can take full advantage of the component input providing better quality recordings. With the ability to add an external USB Hard Drive, you can even back up old home movies from VCR, or place DVD movies or music CDs onto your Hard Drive.

Most LCD and Plasma screens do not offer inbuilt recording capabilities and often those that do will only capture Standard Definition Digital Signal. The **Strong** High Definition Digital Video Recorder (DVR) offers recording capabilities as well as Time Shift (Pause & Rewind Live TV), MP3 music playback, digital photo viewing via USB & SD Card reader, and an easy to use EPG to program dozens of recordings. Add to that the AV Input which allows external recording; back up old home movies from VCRs, Storage of Digital Photos & Videos, Movies & Music, catch gaming action from consoles and much more.

### **About Strong Australia**

Strong is a leader in High Definition digital television receiving equipment; including set top boxes and digital video recorders. **Strong** offers innovative, high quality receiving equipment for the Terrestrial and Satellite markets, supported by outstanding technical support and after-sales service. **Strong** products are available at most retailers throughout Australia.

For more information, visit [www.strong.com.au](http://www.strong.com.au)

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